



**ABCMouse.com *EARLY LEARNING ACADEMY*
RECEIVES PARENTS' CHOICE GOLD AWARD**

***Full-Curriculum Preschool-Through-Kindergarten Educational Website
ABCMouse.com Receives Top Honor***

May 11, 2011 (Glendale, CA): [ABCMouse.com](http://www.abcmouse.com) *Early Learning Academy*—a pioneering full-curriculum preschool-through-kindergarten educational website that launched publicly in November 2010—today announced that it has been awarded a [Parents' Choice Gold Award](#), the highest level of recognition from the prestigious Parents' Choice Foundation. A Parents' Choice Gold Award is given to products that are judged as the highest quality, most appealing products in their genre. Criteria for judgments, according to the Parents' Choice Foundation, include the highest production standards, universal human values, and a unique, individual quality that pushes the product a notch above others.

“We are honored to receive this award and recognition from the Parents' Choice Foundation, an independent, non-profit organization whose purpose is to inform and guide parents about which products and media are most appropriate for their children,” remarked Doug Dohring, Founder and CEO of Age of Learning, Inc., which owns and operates ABCmouse.com. “The Parents' Choice Awards program is an invaluable resource for parents in identifying content that is enriching, entertaining, and educational.”

Established in 1978, the Parents' Choice Foundation is the nation's oldest nonprofit guide to quality children's media and toys and is designed to help parents and caregivers of all achievements and backgrounds make informed decisions about which new products are right for their children. The Parents' Choice Awards committees look for products that entertain and teach with flair, stimulate the imagination, and inspire creativity. Judging panels—which are made up of educators, scientists, performing artists, librarians, parents, and children—are interested in how a product helps a child grow socially, intellectually, emotionally, ethically, and physically.

ABCMouse.com Early Learning Academy provides parents and teachers with a safe, engaging online environment that supplements and supports preschool, pre-k, and kindergarten programs in the subject areas of reading, mathematics, social studies, beginning science, art, and music. The goal of this unique learning experience is to help children build a strong foundation for future academic success by offering more than 2,000 individual learning activities in the form of online books, games, songs, puzzles, art activities, and printables—all of which are contained within more than 350 custom lessons that span six academic levels. ABCmouse.com's extensive curriculum is available at no cost to public schools throughout the United States and Canada.

Age of Learning, Inc.

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“This website took me by surprise...The amount of educational materials, the organization of the classroom levels, the ease of navigation and available help features and sheer depth of activities available is almost overwhelming,” said Parents’ Choice panelist Jessica Hensley, a web designer and mother of two who has been working with family and educational websites for more than 10 years. “This may be the first website that I have seen that is truly an online classroom, terrific for pre-school through kindergarten students.”

The ABCmouse.com *Early Learning Academy* curriculum has been developed in close collaboration with nationally recognized early childhood education experts, including 2006 National Teacher of the Year Kimberly Oliver-Burnim and Dr. Rebecca Palacios, a Founding Director of the National Board for Professional Teaching Standards.

“ABCMouse.com is a valuable resource for parents of young children ages 2 through 6,” said Ms. Burnim. “The engaging comprehensive curriculum helps parents and educators achieve important objectives of language development and literacy for young children, while providing a wealth of enrichment activities.”

Added Dr. Palacios, “A great deal of care has gone into making sure that ABCmouse.com offers quality educational experiences that help young children develop a love of learning as they learn essential educational basics. We are quite pleased that the Parents’ Choice Foundation has recognized our efforts in this regard. From an educator’s perspective, the more parents who know about and use this outstanding resource, the better it will be for our young learners.”

About ABCmouse.com *Early Learning Academy* and Age of Learning, Inc.

ABCMouse.com *Early Learning Academy* is a global education initiative of Age of Learning, Inc., whose goal is to help children build a strong foundation for future academic success by providing a comprehensive and engaging online curriculum to greatly assist early learners to succeed in pre-k, kindergarten, and early elementary school programs. The site is named ABCmouse.com because it’s a place where children can learn important educational basics (often referred to as “the ABC’s”) through the use of a computer mouse, thus ABCmouse.com. At ABCmouse.com, the computer mouse comes to life as ABC Mouse, who serves as the site ambassador and guide to early learners everywhere.

In addition to the website, ABCmouse.com *Early Learning Academy* offers a number of mobile apps, including interactive books and educational games as well as an album entitled *The Letter Songs A to Z*, which includes 26 original songs that were designed to help children learn the names and sounds of the letters of the alphabet and at the same time increase their vocabulary. Moreover, every letter song was produced and arranged in a different musical style to introduce children to a wide variety of musical genres. Both the mobile apps and *The Letter Songs A to Z* are available on iTunes, and *The Letter Songs A to Z* album is also available on a number of music sites, including Amazon, Rhapsody, and others.

Age of Learning, Inc. has filed for multiple patents related to its uniquely designed educational content delivery methods and systems.

For information about ABCmouse.com, visit these links:

Links:

[Parents' Choice Gold Award](#)



www.ABCmouse.com

www.ABCmouse.com/AboutUs

www.ABCmouse.mobi

Direct links to each ABCmouse.com mobile app in the iTunes App Store:

ABCMouse.com Aesop's Fable Series: [The Boy Who Cried Wolf](#)

ABCMouse.com Aesop's Fable Series: [The Tortoise and the Hare](#)

ABCMouse.com Beginning Reader Series: [Big Bug and Little Bug](#)

ABCMouse.com Beginning Reader Series: [The Hen in the Pen](#)

ABCMouse.com Beginning Reader Series: [Dan and Jan](#)

ABCMouse.com presents [Search and Explore: The Grand Canyon](#) (**free download**)

Interactive Environment Series: [Visit the Zoo, Set 1](#) (Elephants, Zebras, Penguins, Lions, and Pandas)

The Letter Songs A to Z (music album):

<http://itunes.apple.com/us/album/the-letter-songs-a-to-z/id427815759>

Introduction (Sizzle Reel): www.ABCmouse.com/sizzle

Electronic Press Kit: www.ABCmouse.com/EPK

Facebook: www.facebook.com/ABCMouse

Assets: www.ABCmouse.com/assets

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